



# Managing Sports Organizations (Fundamentals of Sport Management)

*Daniel Covell, Sharianne Walker, Peter Hess, Julie Siciliano*

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*Managing Sport Organizations*, second edition, is a newly updated and comprehensive introduction to the themes and elements surrounding sport management. The book teaches management theory and principles in a coherent manner, helping to reinforce these concepts for students in schools of business, and serving to introduce them to students in other school settings (kinesiology, exercise science, sport science).

The features of this book include:

- Important industry segment information is introduced chapter by chapter, allowing students to wed theory and application throughout
- Effectively weaves sport industry issues with fundamental management theories and practices
- Provides informative introductions to all fundamental aspects of sport management- Leadership, Information Technology, Media, Facility management, HR and much more

With an online Instructor's Manual and a Test Bank available as well, this book is an essential tool for students and teachers of sport management.

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