

Self-Reinforcing Processes in and among Organizations



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The study of individual agency, innovation and entrepreneurship is currently experiencing a new birth in management and organization research. As a matter of fact, the dynamics of institutional entrepreneurship, of path creation and disruptive change, have reached the general discourse on organization and management. While this is certainly welcome, one runs the danger of overlooking the power of self-reinforcing processes in and among organizations. Such dynamics run, to a large extent, beyond the control and attention of individuals and organizations and may thus constitute tenacious limits to the innovative endeavours aforementioned. This volume is dedicated to the theoretical and empirical study of self-reinforcements and decidedly redirects attention to these processes, including: escalating commitment, organizational imprinting and path dependence, and sheds light on the genesis and rise of their pervasive influence.

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