



The Manager's Guide to Presentations

Lauren M. Hug

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Lauren Hug, founder of HugSpeak Coaching & Consulting, has been helping people reach and motivate audiences for 20 years. In this concise, friendly guide, she condenses her years of presentation expertise from the courtroom to the boardroom. Your presentations are a crucial part of establishing yourself as a leader. Developing a commanding presence and exceptional public speaking skills will mark you as a rising star within your organization. And it doesn't have to be daunting. Lauren will teach you how to speak with confidence, whether you're presenting to your employees, your boss or external stakeholders.

This accessible, practical book will walk you through the process step by step, from planning and developing your content, through mastering your materials, to delivering a dynamic performance and reaping the rewards in your career. With interactive exercises and templates, you'll learn how to embrace your signature speaking style, engage your audience, craft compelling content and speak like a pro. Along the way, you'll find yourself building relationships with team members and bosses alike, and developing valuable insights into your strengths as a manager. Through her positive and collaborative coaching approach, described as empowering, life-changing, and therapeutic, Lauren will help you shine as both a leader and a presenter.

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