

Localization: A Global Manifesto

Colin Hines

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Localization is a manifesto to unite all those who recognize the importance of cultural, social and ecological diversity for our future - and who do not aspire to a monolithic global consumer culture. It is a passionate and persuasive polemic, challenging the claims that we have to be 'internationally competitive' to survive and describing the destructive consequences of globalization. This book is unique in going beyond simply criticizing free trade and globalization trends. It details self-reinforcing policies to create local self-sufficiency and shows clearly that there is an alternative to globalization - to protect the local, globally.



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