



Stratification: How Strategic-Decision Processes will Create Sustainable Competitive Advantage

Stephen Garchow

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Strategic decision-making is an important competency for today's business organizations. Yet, many implement suboptimal strategic decisions because of haphazard strategic management approaches that subject leadership teams to poor strategic issue framing, inadequate key factor identification, laborious data collection, and detrimental groupdynamics. Companies that make sound business strategy decisions establish a foundation for future success. This book is a focused, practical guide introducing the Lean Strategic Decision Model (LSDM). LSDM is designed to improve business strategy by making strategic decisions more effective and efficient

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