



Comportements organisationnels (French Edition)

Stephen Robbins, Timothy Judge

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Best-seller traduit en 19 langues, Comportements organisationnels a déjà accompagné plus de cinq millions d'étudiants dans le monde et est considéré comme le manuel de référence de la discipline. Tout en conservant les qualités qui ont assuré son succès (un style accessible, un contenu de haut niveau et une approche pédagogique), cette 16e édition rend compte des recherches et des évolutions les plus récentes du domaine : Une place particulièrement importante est accordée aux problématiques très actuelles : diversité culturelle, intelligence émotionnelle, éthique, créativité, innovation, bien-être au travail. L'ensemble des exemples introductifs a été renouvelé. Une nouvelle rubrique, "Sondage", permet de quantifier et d'illustrer les tendances et phénomènes majeurs décrits et analysés dans l'ouvrage. Organisé autour de quatre angles d'étude complémentaires les comportements des individus, les comportements des groupes, l'impact du système organisationnel sur les comportements et les dynamiques transversales le livre est tout autant un support de connaissance qu'un outil de travail qui propose de multiples pistes d'analyse et d'action. Les nombreux exemples portent sur des pratiques très variées et les perspectives managériales sont systématiquement soulignées. Enfin, chaque chapitre est accompagné d'un très riche corpus d'activités (questions de révision, de réflexion, débats, exercices de groupe, études de cas). Le travail d'adaptation de Véronique Tran met en lumière les spécificités européennes et françaises. Il comprend des situations tirées d'organisations diverses (Pepsico France, BNP Paribas, Fiat, Danone, Orange, EADS...) et interroge les comportements managériaux de figures telles que Christophe de Margerie (Total) ou Jean-Claude Le Grand (L'Oréal). Il intègre également les données du contexte social et juridique français, renouvelle les illustrations et les cas, et propose, dans chaque chapitre, une bibliographie en français.

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