



International Afro Mass Media: A Reference Guide

Vibert Cambridge, James Jeter, Cornelias Pratt, Kuldip Rampal

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This guide represents the first serious academic assessment of the relationships between peoples in Africa and of African descent and Afro mass media around the world. Experts on communications in sub-Saharan and North Africa and the Caribbean and African-American media in the United States characterize the settings and philosophical contexts for media in the countries that they survey; the development of often difficult relationships between government, society, and the media; the education and training of media personnel; and the implications of new technologies and future challenges. Designed for students, teachers, and professionals in communications and in the social sciences broadly.

This comparative study of Afro mass media, the impact of social and political systems, of culture and ideology, of different communications mechanisms, and of special problems is designed for students, teachers, and professionals in all areas of communications and mass media, and in government, sociology, economics, and African and African-American studies.

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