



Little Greatest Quotes - Quick, Short, Medium Or Long Quotes. Find The Perfect Little Quotations For All Occasions - Spicing Up Letters, Speeches, And Everyday Conversations.

Ruth Mathis

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This book is the outcome of an idea, and the idea is very simple. It is that the best way to understand the dramatic transformation any idea can bring and to successfully bring ideas across, is to think of them as profound insights and moments of clarity often disguised as wit, captured in one single Quote.

Ideas and products and messages and behaviors spread faster when they carry your message in a single line or paragraph: a Quote.

To feel the impact a Quote can have, here are three Little Quotes from this book:

'From reading too much, and sleeping too little, his brain dried up on him and he lost his judgment. - Miguel de Cervantes'

'I'm a little bit more unusual so I consider myself as the black sheep. - Ann Wilson'

'A little sincerity is a dangerous thing, and a great deal of it is absolutely fatal. - Oscar Wilde'

Three characteristics—one, contagiousness; two, the fact that little words can have big effects; and three, that insight happens not gradually but at one dramatic moment, using the right profound words—are the same three principles that define how an idea takes off, or a product goes viral.

Of the three, the third, profound, trait... is the most important, because it is the principle that makes sense of the first two and that permits the greatest insight into why some ideas stick, some changes last, some words leave an impression, and others don't.

This book will give you the opportunity to find that right Quote that can change it all.

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Lou Bryant:

Do you one of the book lovers? If yes, do you ever feeling doubt when you find yourself in the book store? Try to pick one book that you just dont know the inside because don't judge book by its cover may doesn't work here is difficult job because you are frightened that the inside maybe not while fantastic as in the outside appear likes. Maybe you answer may be Little Greatest Quotes - Quick, Short, Medium Or Long Quotes. Find The Perfect Little Quotations For All Occasions - Spicing Up Letters, Speeches, And Everyday Conversations. why because the amazing cover that make you consider concerning the content will not disappoint you actually. The inside or content will be fantastic as the outside as well as cover. Your reading 6th sense will directly direct you to pick up this book.

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