



The Production of Knowledge: The Challenge of Social Science Research

William H. Starbuck

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Bill Starbuck has been one of the leading management researchers over several decades. In this book he reflects on a number of challenges associated with management and social science research - the search for a 'behavioral science', the limits of rationality, the unreliability of many research findings, the social shaping of research agendas, cultures and judgements. It is an engaging, chronologically structured account in which he discusses some of his own research projects and various methodological debates.

This is a feisty argument from someone who has been fully engaged with all aspects of research - carrying out research programmes, evaluating research, tirelessly questioning the assumptions and claims of social science research, and never avoiding the awkward theoretical or practical challenges that face organizational researchers.

Well written, provocative and unusual, this quasi autobiographical account will inform and entertain, and be a valuable guide to current and future research students.

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