



Drucker & Me: What a Texas Entrepenuer Learned From the Father of Modern Management

Buford Bob

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In 1982 a young, ambitious East Texas entrepreneur, whose business is growing at double-digit rates, decides there must be more the life. So, oddly enough, he writes a letter to the man whose books he most treasures—Peter R. Drucker, father of modern management theory and practice. As they met over the years, Buford sees that "Drucker is to management what Shakespeare is to literature." Their relationship progresses from paid consultant to mentor and close friend. Drucker & Me tells how two men discover a mutual passion and strategy that will literally change the world. Their disappointment with corporate America leads them to embrace the non-profit sector, including one of the most important developments in the last 30 years—the mega church movement. Believing non-profit organizations change lives, they begin work with Rick Warren, Bill Hybels and others to design a new management model for non-profits in the 20th century.



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