



Behavior Analysis: Foundations and Applications to Psychology

Julian C. Leslie, Mark F. O'Reilly

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This psychology textbook offers a comprehensive examination of the basic principles of behavior analysis and their application to issues of social significance.

Behavioral scientists are interested in elucidating the fundamental principles that govern the behavior of human and non-human animals. Behavior Analysis is designed to meet the needs of senior undergraduate courses and postgraduate training in behavior analysis and its applications.

The eleven comprehensive chapters:

- consider how fundamental principles of behavior can be used in an applied setting to identify behavior to be changed, to select treatments which increase or decrease behavior, and to evaluate the effectiveness of interventions; and

- give examples from various disciplines, including dietetics, education, occupational therapy, and speech therapy, as well as clinical, social, health and community psychology.

In addition to covering core material essential for courses in psychology, this volume will also provide a useful account of behavioural psychology and its applied uses for students and professionals from a wide range of fields.

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