

Emergency Propaganda: The Winning of Malayan Hearts and Minds 1948-1958

Kumar Ramakrishna

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Emergency Propaganda: The Winning of Malayan Hearts and Minds 1948-1958 Kumar Ramakrishna Sheds new light on the hitherto neglected years of the Emergency (1955-58) demonstrating how it was British propaganda which decisively ended the shooting war in December 1958. The study argues for a concept of 'propaganda' that embraces not merely 'words' in the form of film, radio and leaflets but also 'deeds'.



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